

THE NOTTINGHAM LAUNCHES NEW BRAND, BEEHIVE MONEY

FOR ONLINE SAVERS

Nottingham, UK, Embargoed until Monday 17 December 2018 – The Nottingham has today announced the launch of Beehive Money – the new home for its online savings accounts.

The building society took the opportunity to introduce the new brand when its eSavings system was being upgraded. All customers were successfully transferred to Beehive Money over the weekend and all functionality, including enhancements and new features has resumed.

Improvements include:

- Enhanced two-step authentication security
- Personalised accounts and savings goals functionality
- The ability to make payments from any UK bank or building society
- Email and text message alerts for any changes or transactions to reduce fraud risk
- Live support via online chat functionality

David Marlow, Chief Executive Officer at The Nottingham commented. “We’re excited to share Beehive Money with our eSavings customers. It’s a natural evolution to introduce a brand for savers who want an exclusively online experience. Our investment in technology has made this possible and we’re confident our members will love the look, feel and new features of the Beehive Money site.”

The brand name and image was born when a team member found an old embossing stamp that belonged to Grantham Building Society while archiving storage facilities. Grantham was a society acquired by The Nottingham in 1970 and the logo on the stamp depicted bees around their hive.

Marlow continues; “As a Society that celebrates our 170 year anniversary in 2019, the Beehive Money brand is a nod to our history as we set our eyes on the future and grow our product portfolio to meet the needs of savers in 2019 and beyond.”

For more information visit <https://www.beehivemoney.co.uk/>.

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