

Nottingham Building Society appoints two new Business Development Managers to its growing team

- Avril Dugdale will join as The Nottingham's new BDM covering the North-East
 - Rachel Bridle will join as a BDM with a specific focus on the South



13th June 2023: Nottingham Building Society has today announced two new Business Development Manager appointments to its growing sales team, with Avril Dugdale covering the North-East region and Rachel Bridle focusing on the South of England. Both Avril and Rachel will report to National Sales Manager, Matt Kingston.

Avril joins The Nottingham with a wealth of experience within the mortgage sector, having previously held the same position at Zephyr Homeloans, Virgin Money and most recently, Pepper Money UK. Prior to that, Avril was a mortgage and protection adviser at Halifax and Reeds Rains. Avril will be responsible for supporting brokers with sourcing the right mortgage offering for The Nottingham's clients, with a specific focus on the North-East of England.

Rachel joins Nottingham Building Society from MORTGAGE 4 YOU Ltd, where she worked as a Mortgage Advisor for the past six years. She has also previously held roles at both Nationwide Building Society and TSB Bank. Rachel will play a key role in supporting brokers across the South of England.

Commenting on her appointment, Rachel Bridle said: "I am delighted to be joining The Nottingham as the Business Development Manager for the South. Having been a mortgage broker for the past six years, I understand the importance of being able to have someone I can turn to and talk through a case. The role as field BDM will put a face to The Nottingham across the South, further promoting all the Society has to offer. I am excited to meet brokers and establish strong, long-lasting relationships, supporting them in assisting their clients to buy their own homes."

Commenting on her appointment, Avril Dugdale said: "I am excited to be joining Nottingham Building Society at this time of growth. With my wealth of knowledge within Financial Services, I am looking forward to this fantastic opportunity to build great relationships, where my brokers have the confidence to know I will help to support them to get the right outcomes for their clients. Playing my

part in ensuring that we build on this success and provide an exceptional service that is tailored to the needs of our brokers and have the needs of our customers is at the heart of everything we do.”

Commenting on the two new hires, National Sales Manager, Matt Kingston, said: “We’re delighted to welcome both Rachel and Avril to The Nottingham as we continue to grow our BDM team, they are fantastic hires and I’m really pleased to welcome them to the team. Both join with a wealth of experience within the mortgage sector and I look forward to working with them as we continue to provide brilliant support to our intermediaries, whom I would encourage to reach out to learn about the great things that are happening at The Nottingham.”

The two new hires follow quickly after the recent appointments of Jennifer Curry as BDM covering the North-West and Rebecca Haith as telephone BDM. The Nottingham is continuing to add to their growing [BDM team](#), as they continue to build longstanding and trusting relationships with its intermediary partners. The Nottingham’s expert sales team will ensure that they can provide the right level of support both in the field and over the phone.

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